



**ISM**

INTERNATIONAL  
SCHOOL OF MANAGEMENT

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University of Applied Sciences

**Crown your academic career with a DBA**

and use our cooperation with the Edinburgh Napier University (ENU) for your success.

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# Edinburgh Napier University (ENU)

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# Edinburgh Napier University (ENU)

- The #1 modern university in Scotland and a top 10 UK modern university.
- The top Scottish modern university for research power and impact.
- More than 300 undergraduate and postgraduate courses and nearly 20,000 students from over 140 countries.
- Internationally recognised (4★ in the 2019 QS Stars international university ranking)



# Fields of Study

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Accounting & Finance



Intercultural Communication



Innovation and entrepreneurship



Marketing



Leadership and strategy in practice



Human Resource Management



Law



Public services



Economics and governance



Tourism, hospitality and events



Labour and employment market



LEARNING

KNOWLEDGE

EXPERIENCE

SKILLS

ABILITY

COMPETENCE

TRAINING

GROWTH

## DBA – Doctor of Business Administration



- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 3 years part-time
- Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

Please note: Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

# Cooperation between ISM and ENU

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- Possibility for ISM graduates to apply for a DBA program
- Preselection made by ISM
- Final admission depending on ENU
- Joint supervision (at least 1 supervisor from each institution)
- Delivery of the programs according to ENU' Policy and Code of Practice
- Administrative support provided by ISM





# Admission, Requirements & Applications

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# Admission Criteria

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## All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent
- An official Master's degree in a relevant discipline
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level  
(IELTS 6.5 or equivalent)
- A research proposal at an appropriate level for doctoral study  
(which can be supervised by both ENU and ISM research staff)

# Requirements



**ENU**

The program can be completed **primarily online**, and there is flexibility in how single attendance dates will be spread over these three years.



**ISM**

You are obliged to **attend one module at the ISM** (one week) during February / March at ISM Dortmund (equivalent to 20 ECTS).



**Research**

The Programme is divided into two stages.

Stage 1 (one year) incorporates of the Postgraduate Certificate in Research Methods

Stage 2 (two years) is to complete your research and develop your DBA thesis of 50,000 - 60,000 words.

For more details download the DBA brochure: <https://www.napier.ac.uk/research-and-innovation/research-degrees/application-process/doctor-of-business-administration>



1

## Write a Proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



2

## Send in your application

- Academic transcripts/ Degree certificates
- Two reference letters and a motivational letter
- Evidence of financial sponsoring
- Application Form & CV
- English proficiency



3

## Review

- Your application is reviewed by ISM.



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## Interview

- If successful and if possible, an interview with a ENU staff member is arranged.

# Application

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## Timeline of your application:

- Contact your ISM supervisor **as early as possible** to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications to ENU is **at least 4 months** before the preferred starting date.
- DBA program can be started in March and October.



# Fees



# Program Fees – DBA part-time

Year	Total Fees incl. VAT
Application*	€ 2,500
1	€ 14,040
2	€ 14,040
3	€ 14,040
<b>Total**</b>	<b>€ 44,620</b>

## Standard study period

- 3 years
- Year 4 (optional): 160 €

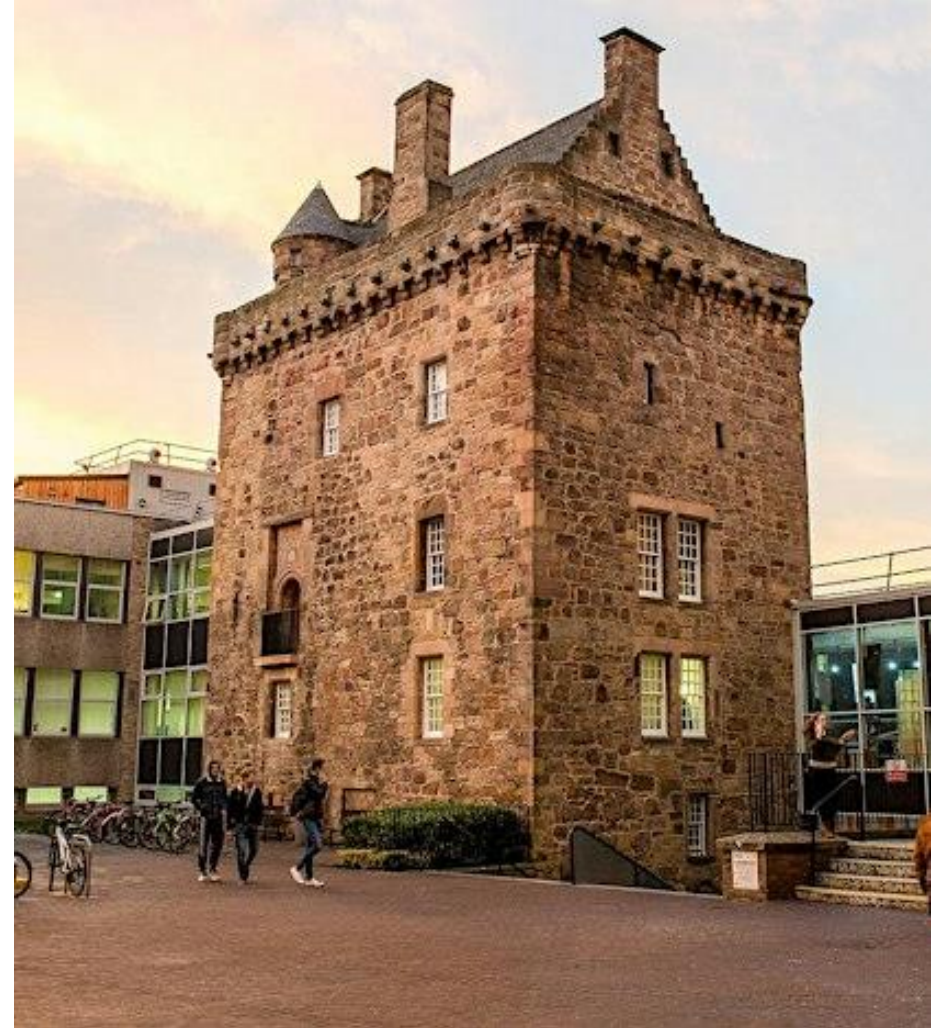
\*Proposal fees become due as follows: 500,00 € with signing of the contract, 1.000 € after acceptance from ISM, 1000,00 € after acceptance from ENU.

\*\*Fees subject to change; incl. current Net VAT.; exchange rate from 7th February 2024: £ 1 = € 1,1724

# Scholarship

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- There are a few bursaries and scholarships which may be able to help towards funding your research degree.
- More information on competitive DBA scholarships can be found here:
- <https://www.napier.ac.uk/research-and-innovation/research-degrees/fees-forms-and-funding>





# Contact for Applications and Content-Related Questions

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